

## Privacy Statement – Data Protection Policy of the A.BRE.MAR S.r.l.

The data protection information provided below applies from 25 May 2018 and reflects the enhanced transparency requirements of the EU General Data Protection Regulation 2016/679.

### A. DATA CONTROLLER

The Data Controller is Studio A.Bre.Mar. S.r.l.- VAT No. IT07443780015, - based in Via G. Servais 27, 10146 Turin - Italy. The following contact details are shown: telephone: 011/7410040 and email address [info@abremar-patents.com](mailto:info@abremar-patents.com)

### B. COLLECTED PERSONAL DATA

Personal data are defined as individual information on personal or factual circumstances of a particular or identifiable natural person useful for the completion of the contractual relationship. That is, personal information is information that can make any personal reference to a person. These include: • Name and address • E-mail address • Phone • credit card and bank account information • accounting and billing data;

All Personal Data processed are related to company' customers, suppliers or other stakeholders involved in the performance of the business.

### C. PURPOSE OF THE DATA PROCESSING AND LEGAL BASIS

Performance of contractual services between the parties and execution of administrative/accounting obligations, including any legal and fiscal requirements for each EU/EEA country involved in the Personal Data processing.

- execute the contractual relationships and professional services requested by the data subject;
- carry out the contractual or pre-contractual relationship for the protection of industrial and intellectual property rights requested by the data subject.

The provision of data is mandatory because the communication of data is a necessary requirement for the conclusion of the contract.

The personal data collected by the data controller are spontaneously provided by the data subject. The providing of these personal data is necessary for the achievement of the contractual or precontractual purposes, the lack of personal data release could not allow the Data Controller to fulfill some or all expected contractual obligations.

The data processing is necessary for:

- The execution of a contract of which the data subject is a party or to the execution of pre-contractual measures adopted at the request of the same;
- The fulfilment of a statutory obligation, in compliance with the EU/EEA Regulations;
- For a legitimate interest of the data controller, for example the right of defense or for activities relating to the recovery of expired credit.

The data processing carried out by means of paper/computer tools do not foresee the use of any automated decision-making processes.

### D. RECIPIENTS OR CATEGORIES OF DATA RECIPIENTS

The provided data are processed by the Data controller on server based in EU or by authorized data processing subjects under the responsibility of the Data Controller for the purposes set out above.

The collected data may also be processed by third parties in accordance with the provisions of the Regulations when required for the execution of the contractual purposes such as:- Public authorities, judiciary offices, national, EU, extra EU offices where necessary (eg. EUIPO, WIPO or non-EU offices for the protection of intellectual property rights requested by the data subject) or instrumental for the execution of the indicated contractual purposes requested by the data subject;- Professionals, third-party companies, professional companies that usually provide support and advice to the Data Controller for the achievement of the contractual purposes;Financial administration, public security companies and/or ther Entities named in execution of the EU/EEA fiscal and legal provisions;

### E. TRANSFERRING OF PERSONAL DATA

There are no transfers of Personal Data to any recipients outside the European Union.

If for technical and / or operational reasons due to the protection of intellectual property rights requested by the data subject would be necessary to share the collected personal data with any subjects located outside the European Union, we inform you that such subjects will be appointed as Data Processors pursuant to and for the purposes of art. 28 of the EU General Data Protection Regulation or Joint Data Controllers pursuant to art. 26 of the Regulation and the transfer of Personal Data to such subjects, limited to the performance of specific processing activities, will be regulated in compliance with the provisions of Title V of the EU General Data Protection Regulation. All necessary precautions will therefore be taken to ensure the fullest protection of the Personal Data of the Interested party based on this data processing: a) on adequacy decisions of the third country recipients expressed by the European Commission; b) on appropriate guarantees expressed by the third party recipient pursuant to art. 46 of the EU General Data Protection Regulation; c) on the adoption of binding corporate rules. In any case, the Data Subject may request more details from the Data Controller if your data is processed outside the European Union requesting evidence of the specific adopted guarantees.

### F. DATA RETENTION

All Personal Data will be processed in compliance with the principles of lawfulness, correctness, relevance and proportionality, only with the modalities, also computerized and telematic, strictly necessary to pursue the purposes described above. In any case, the Personal Data will be kept for a period of time not exceeding that strictly necessary to the attainment of the stated purposes. The Personal Data of which the retention is not necessary or for which the preservation is not foreseen by the existing regulations, will be deleted or encrypted or anonymized. The internal IT platforms used for the management and storage of the Personal Data are setted in order to minimise and protect properly the collected Personal Data.

### G. PROFILING DATA

The data controller does not use any automated processes aimed at profiling.

### H. Cookies and similar technologies

While browsing the Internet site, technical information about the hardware and software used by visitors can be collected. This information does not provide personal data of the user, but only technical/computer data which are used in an aggregate and anonymous way for the purpose of improving the quality of the service and providing statistics concerning the use of the site. For more information see the section dedicated to the cookies into tge website.

### I. DATA PROTECTION RIGHTS

It is stated that, in reference to the Personal Data processed, the data subject can claim the following rights:

- Right of access, Art. 15 GDPR
- Right to rectification, Art. 16 GDPR
- Right to erasure ("right to be forgotten"), Art. 17 GDPR
- Right to restriction of processing, Art. 18 GDPR
- Right to data portability, Art. 20 GDPR
- Right to object, Art. 21 GDPR
- Right to lodge a complaint to the lead supervisory authority where the data subject considers that Personal Data have been processed in an illegitimate way.
- Right to withdraw the consent at any time without affecting the lawfulness of the consent-based processing prior to revocation.

To exercise your right, please write an email to the data controller [info@abremar-patents.com](mailto:info@abremar-patents.com) or write a registered letter to Studio A.Bre.Mar. S.r.l., VAT number IT07443780015, office based in Via G. Servais 27, 10146 Turin – Italy and provide us the following details so that we can clearly identify you:

- Name, Postal address and Email address

**J. CHANGES TO THE PRIVACY STATEMENT**

Any changes to our Privacy Notice will be published on this page in the future. If appropriate, we will inform users and if necessary for the future we will ask them to provide consent. Check this page often for updates or changes to our Privacy Statement.